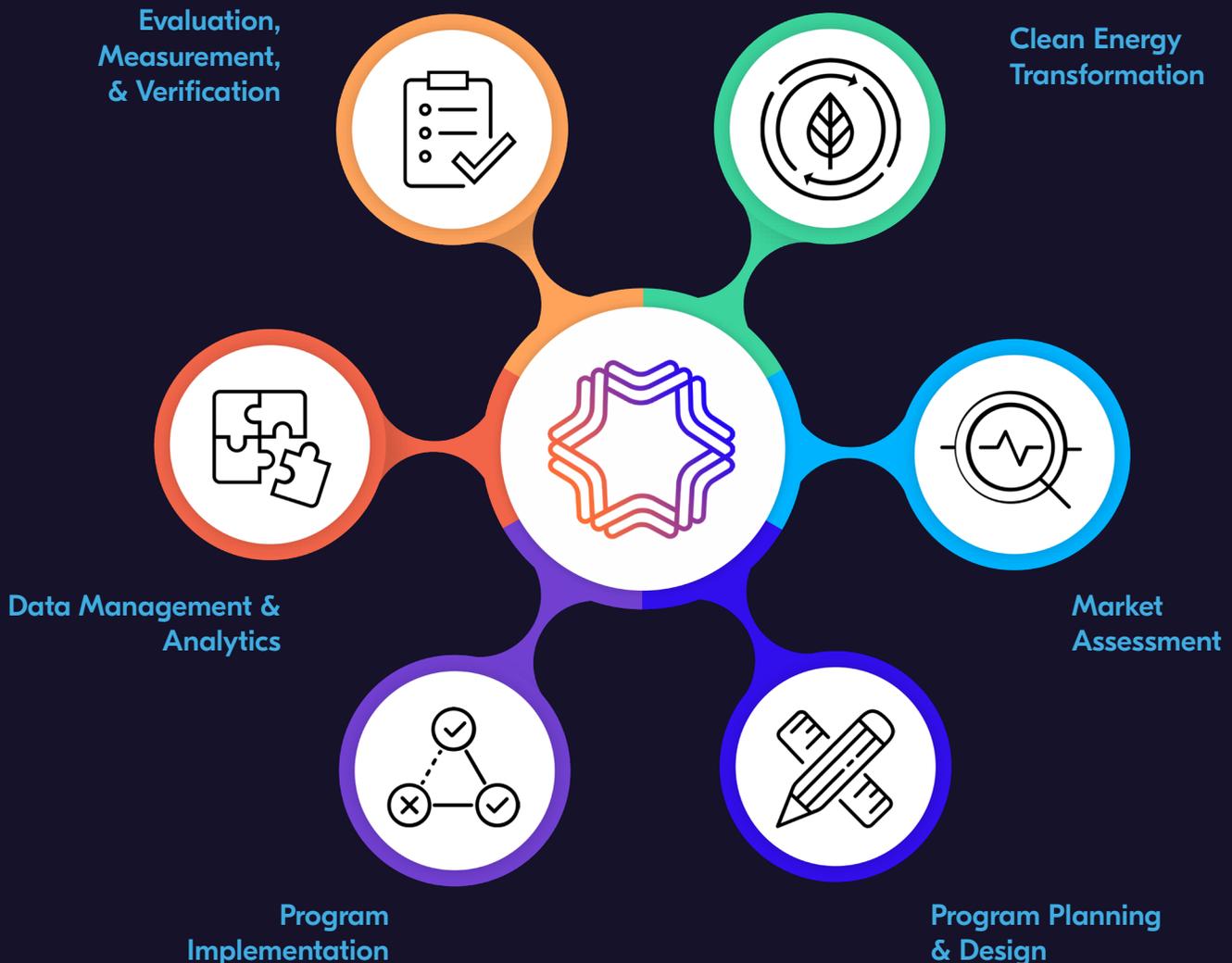




# Performance over Promise

We offer utilities and government organizations the **dedicated partnership, leading energy expertise, and custom-built solutions** needed to address the energy grid's life cycle challenges of today—and be empowered with creative solutions for what comes tomorrow.

Since 1982, AEG has provided a comprehensive suite of solutions focused on key areas in the Demand Side Management (DSM) lifecycle, with unparalleled experience in market assessment, potential studies, program planning & design, and evaluation. AEG's team of engineering and technical experts have partnered with diverse clients to provide R&D and emerging technology studies, and innovative solutions that meet ever-changing energy industry demands.



# OUR PORTFOLIO OF SOLUTIONS

## Market Assessment

Understand your market today, assess potential for change in the future. Our solutions include:

- Market characterization
- Customer segmentation
- Technology assessments
- Potential studies with LoadMAP
- Market size estimation
- Customer experience and satisfaction research

## Program Planning & Design

A robust, transparent end-use modeling approach to potential assessment supports the entire spectrum of proactive planning and goal-setting activities.

- DSM program plans & filings
- Benefit-cost analysis with AEG's BenCost
- Regulatory support
- Expert witness testimony & response to information requests

## Program Implementation

Our portfolio administration and implementation solutions provide a comprehensive suite of services, including:

- Program administration & management
- Managing implementation partners, applications & rebate processing
- C&I custom services
- DR end-to-end delivery of capacity & grid optimization resources

## Evaluation, Measurement, & Verification

We provide data-driven, actionable results and recommendations for Energy Efficiency (EE), Demand Response (DR), and behavioral programs and portfolios.

- Impact evaluation
- Process evaluation
- Experimental design
- M&V services

## Clean Energy Transformation

Thoughtful solutions for today's critical energy challenges.

- Transition to carbon-based metrics
- Encourage beneficial electrification
- Planning & designing for DSM as grid services
- Understanding the impact of DERs
- Impact & process evaluation services tailored for GHG-based metrics

## Software & Analytics

Powerful and cost-effective solution for data management, workflow processing, reporting, and analytics. Manage the full lifecycle of DSM portfolios.

- Energy efficiency
- Demand response
- Renewables
- EVs



VisionDSM™ is our industry-leading portfolio management and tracking solution. It enables our clients to consolidate DSM program data from multiple external and internal systems into one centralized cloud-based platform.



- Perform comprehensive QA/QC and data validation on incoming data
- Run analytics both within and across all business entities
- View configurable, dynamic dashboards
- Run comprehensive reports to support tactical and strategic initiatives, regulatory requirements, and evaluations

**Solutions today, for a sustainable tomorrow.**



**Applied Energy Group**  
1377 Motor Parkway, Suite 401  
Islandia, NY 11749

**CONNECT WITH ONE OF OUR EXPERTS TODAY**  
[info@appliedenergygroup.com](mailto:info@appliedenergygroup.com)

